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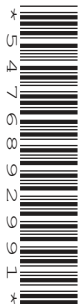
CANDIDATE
NAME

CENTRE
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TRAVEL & TOURISM

0471/12

Paper 1 Core Paper

May/June 2020

2 hours

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Blank pages are indicated.

Question 1

Refer to Fig. 1.1 (Insert), information on the global rise in outbound tourism.

(a) Identify the following:

the increase in spending on tourism by the US

the total amount China spent on tourism

the increase in spending from the emerging economy

[3]

(b) Explain **two** negative economic impacts associated with an increase in outbound tourism.

1

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2

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.....

[4]

(c) Explain **three** services provided by tourist information centres.

1

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2

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3

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[6]

Question 2

Refer to Fig. 2.1 (Insert), a photograph of tourists queuing for a sightseeing bus tour.

(a) Identify **three** ways the sightseeing bus tour shown in Fig. 2.1 is meeting the needs of tourists.

- 1
 -
 - 2
 -
 - 3
 -
- [3]

(b) Describe **two** different types of sightseeing tours, other than a sightseeing bus tour.

- 1
 -
 -
 -
 - 2
 -
 -
 -
- [4]

Question 4

Refer to Fig. 4.1 (Insert), information about how some tour operators are innovating their package holidays.

(a) State **three** providers of travel and tourism products, other than tour operators.

- 1
 - 2
 - 3
- [3]

(b) Explain **three** factors tour operators must consider when creating package holidays.

- 1
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.....
 - 2
.....
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 - 3
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.....
.....
- [6]

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